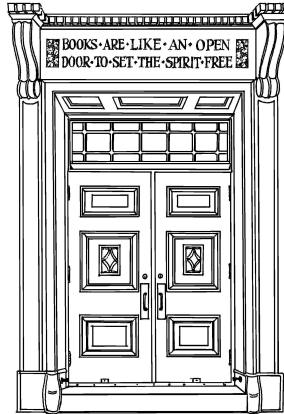


Lockport Public Library 2009-2013 Strategic Plan

Brand

Your Library: An Open Door



Purpose

The Lockport Public Library was chartered in 1893 to serve residents of the Lockport City School District, now numbering approximately 37,071 people. The Library also serves residents in the towns of Lockport and Pendleton. 28,051 residents and non-residents are registered library borrowers and the total circulation in 2008 was 441,529. 12,244 adults, teens and children attended over 377 library-sponsored programs last year. The Library has the second highest circulation of member libraries in the Nioga Library System. The Library staff numbers over 40 part-time and full-time employees with an annual operating budget of over \$1.4 million.

The Lockport Public Library's Strategic Plan will serve to target and focus new services, programs and collections that will meet the needs of the community and the library. Each goal and objective will also assist in sustaining community support. The pursuit of additional funding to support the objectives of the plan will be necessary. The library's existing programs and services will be sustained.

Process/Introduction

The Library's prior Strategic Plan spanned the years 2003-2007. Due to the appointment of a new director in 2007, the existing plan was evaluated and new tasks developed to extend the plan one additional year. The community was surveyed in January 2007 and January 2008 to gather data in preparation for development of a new strategic plan. A representative committee of community members and staff was established to determine community needs and priorities of service. The Committee met twice to fulfill its mission. Major findings based on analysis of community and library strengths, weaknesses, opportunities and threats are as follows:

- 1) the library is the best kept secret in town,

- 2) Lockport is a tight knit community with a commitment to its history and future,
- 3) a primary threat to the future of the library and the community is a lack of jobs and declining economics,
- 4) the library has a friendly and knowledgeable staff,
- 5) the library building is an increasing concern due to maintenance and space needs, and
- 6) the library should increase access.

A representative committee comprised solely of selected staff people met three times to formulate goals, objectives and tasks for the plan. Marie Bindeman and Claire McDonough met to organize input from the committee and create a draft document. Both committees reviewed the draft of the strategic plan.

Each year the plan will be reviewed and updated to document progress and adjust for unanticipated challenges and opportunities.

Community Strategic Planning Committee Members

Charles Begley
Melanie Boron
Evan M. Breloff
Eric Connor
Burt Marshall
Brenda Reaves
Tabitha Richardson
Susan Shaft
Marc R. Smith
Michael W. Tucker
Brenda Ulrich

Carol Berry (Consultant/Facilitator)

Norman W. Sinclair (Board member)

RoseAnn Haseley and Marjorie Kenney (staff representatives)

Staff Strategic Planning Committee Members

Marie Bindeman
Marianne Colton
RoseAnn Haseley
Linda Hiser
Marjorie Kenney
Claire McDonough
Judy Slowey

Vision

The library will be the first place the community thinks of for information and insight.

Mission

The Lockport Public Library strengthens and connects our community by providing resources that enrich, educate and entertain in a welcoming environment.

Principles of Service

- 1) Promote lifelong learning by encouraging people of all ages to enjoy reading and discovery.
- 2) Treat each individual with the best of our particular knowledge and skills provided with respect for an individual's opinions and privacy.
- 3) Promote open and equal access to information representing all points-of-view.
- 4) Provide fiscally adequate, responsible, competent and comprehensive library services to meet the many needs of our community.
- 5) Inform the community of library operations so that they may use the services provided.

Goal #1

The library will satisfy curiosity and encourage lifelong learning by providing the latest resources to meet community needs.

Goal #2

The community will have a comfortable and welcoming virtual space to meet, interact, and network.

Goal #3

The community will have a comfortable and welcoming physical space to meet, interact, network and ensure open access.

Goal #4

Create readers by designing programs and services that encourage reading and the use of the library.